



# Birżebbuġa St. Peter's F.C.

Sponsorship & Partnership Pack

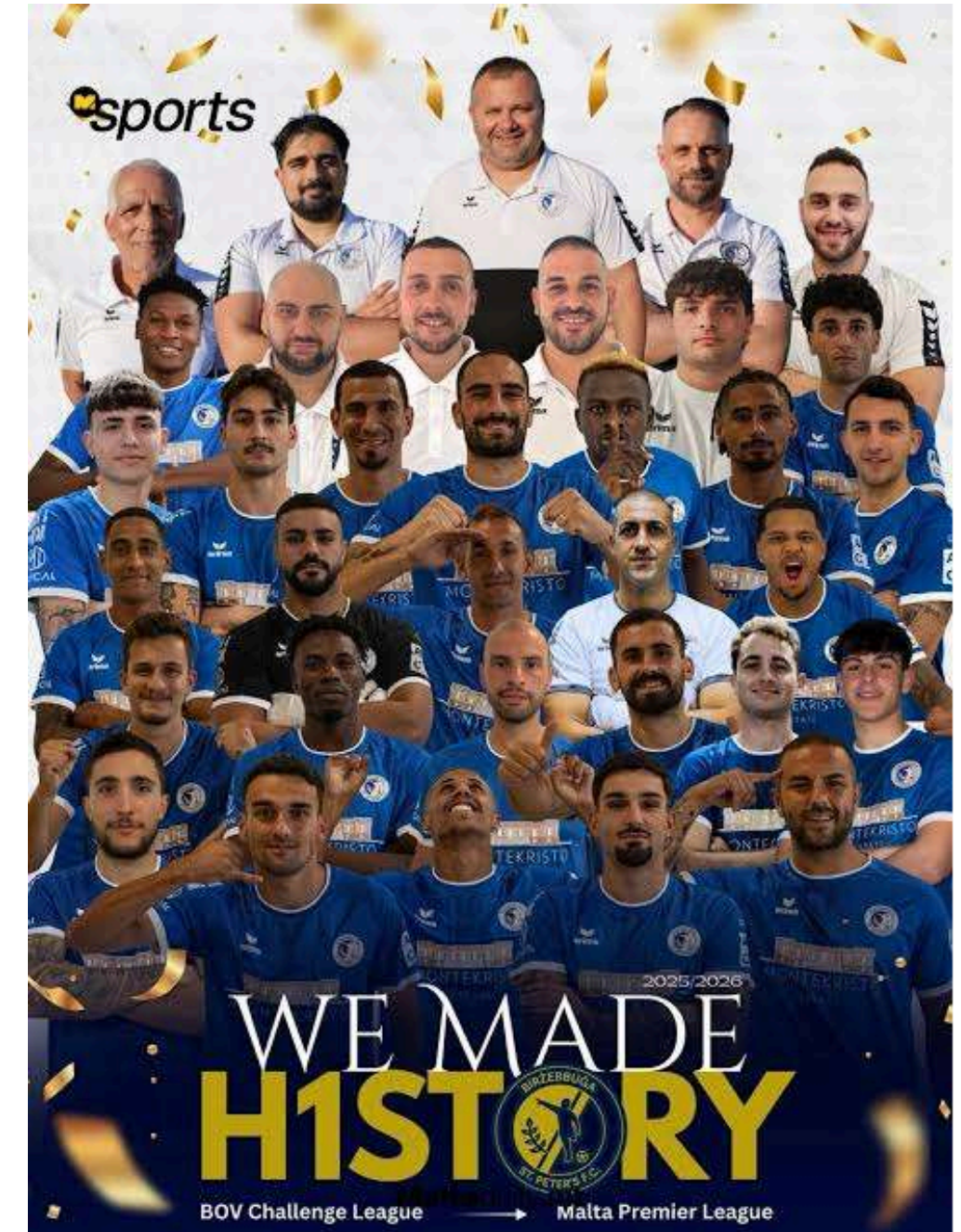


# Top-Flight Maltese Football Club with European Ambitions

Established in 1946 - this year the Club celebrated its 80<sup>th</sup> Anniversary.

2025/26 season will go down in the history of the club as premier league promotion was secured and we are the winners of the BOV Challenge Cup.

- 2026/27 season will be the start of a new look birzebbuga St Peters FC
- First Maltese club to secure an investor through the Sports Limited Liability Company Regulations
- Club has rebranded to reflect modern day football
- Club will be announcing a strategic partnership with UrbanBall: a new league for freestyle football which will provide global audience reach
- Club is preparing to compete at the top of the premier league and secure a passage to European football in season 2027/28



# Birzebbuga: the home of the *Gaints*

Birzebbuga is a small town in the South East of Malta  
fan base: approximately 3800

The club is currently experiencing a surge in popularity following their 2026 promotion and an 80% stake acquisition by UK firm Seventy7 Sports with the aim of modernisation and increased community engagement

In the last 18 months, The Club has won **6 Trophies** and propelled themselves into top-flight football in Malta

# SMALL TOWN CLUB WITH BIG AMBITIONS



Birzebbuga... Built by the sea... Bound for Greatness

With the recent change of ownership structure, the priority and focus is to internationalise the Birzebbuga brand and create a global fan community.

On the pitch, we want to challenge for honours and qualify for European Football as soon as possible

Off the pitch, we are modernising the Club and structuring similar to top European Clubs.

Our ambitions know no boundaries.  
Our vision is crystal clear.

The Saints never settle!

Eja Blus



## Sponsors and Partners



**BAJGNI**  
— GROUP LTD —

# Opportunities and Available Packages



Official Club Partner:	€500,000
Kit Sponsor:	€50,000 - €150,000
Gold Partner:	€85,000
Silver Partner:	€50,000
Bronze Partner:	€25,000

All sponsors will receive brand placement on promotional content.

Silver, Gold and Official Club Partners will be included on all activations to social audiences of 25m

Kit Sponsors will be offered unique brand placement opportunities across our teams.



# Birzebbuga St Peters FC Malta's new Premier force

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